

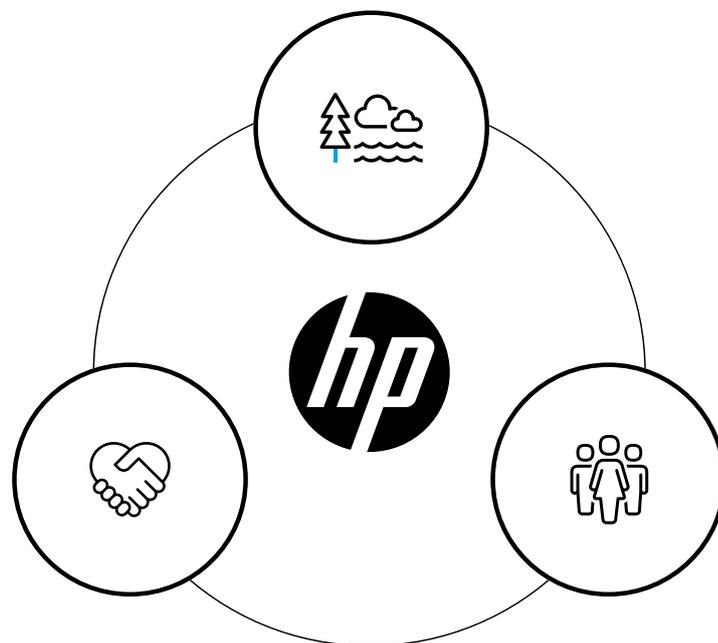
How do you reduce your organisation's CO2 emissions?



How do you reduce your organisation's CO₂ emissions?

Companies that want to work in a hybrid way are looking to the future and therefore want to do business in a sustainable way. HP also conducts business in a socially responsible manner and focuses primarily on the following 3 areas:

- Climate.
- Human rights.
- The digital divide.



Your CO₂ emissions affect the climate

In this whitepaper we take a closer look at climate. We explain how your organisation - with the help of HP - can reduce its CO₂ emissions.

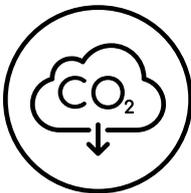
Small efforts, big results

As an organisation you try to do business in a socially responsible way, with of course attention for the ecological footprint of your company. Consequently, you not only want to take from the earth, but also return. How do you start doing this as an organisation? With the philosophy that even the smallest efforts can lead to the greatest results.



Reduce travel time

Before the health crisis, people travelled a lot for business purposes. By car, but also by plane for international travel. The situation forced and taught us to rely more on online meetings. This reduced the number of trips and thus also CO₂ emissions. A small note: one hour of online meetings with a webcam generates between 150 and 1,000 grams of CO₂ emissions. Those who switch off the webcam reduce their footprint by no less than 96 %.¹ So think carefully before you activate your webcam.



Make sure you have a good schedule

These days, short delivery times are commonplace. If you order something today, it will be delivered either the same day or one of the following days. This increases mobility (not only on the roads, but also in the air) and increases CO₂ emissions. Good planning, for example, helps you consolidate orders and thus reduce mobility and CO₂ emissions. HP promotes transport via rail instead of air. Although rail has very minimal more CO₂ emissions than ocean, it is faster and cheaper. Find more info below.

GENERIC COMPARISON OF CO₂ IMPACT BY TRANSPORTATION MODE LANE CHINA TO EUROPE

1 SINGLE SHIPMENT OF 10 TONS VIA AIR, OCEAN AND RAIL

TRANSPORT MODE	CO ₂ EMISSIONS IN MTONS
AIR	48,7
OCEAN	1,8
RAIL	2,2

Source: GHG Protocol

TRANSPORT MODE	TURN AROUND TIME (TAT)	COST
AIR	3 DAYS	\$\$\$
OCEAN	35 DAYS	\$\$
RAIL	18 DAYS	\$



Achieve a CO₂-neutral print environment

Customers with Managed Print Services (MPS) from HP can bring the carbon footprint of the whole lifecycle of their printing devices to zero. This is a combination of measures including reductions and offsetting. HP invests in carbon offset projects that not only support the fight against climate change, they also support the UN Sustainable Development Goals. Think of projects that support reforestation or renewable energy. HP also founded the Sustainable Forest Collaborative and will work with WWF and other NGOs to restore, protect and manage more than 80,000 hectares of forest.



Look at the end-to-end chain

To be more sustainable, it is important to look at the whole picture, not just part of it. HP, for example, uses recycled materials to make new products. These new products are, in turn, recyclable. Additionally, HP uses environmentally friendly bulk packaging not only to reduce waste, but also allowing you to save time during device deployments.

Sustainable business: part of the hybrid work environment

Sustainable business takes its place in the hybrid work environment. It allows employees to work when and where they want, while taking into account socially responsible choices.

