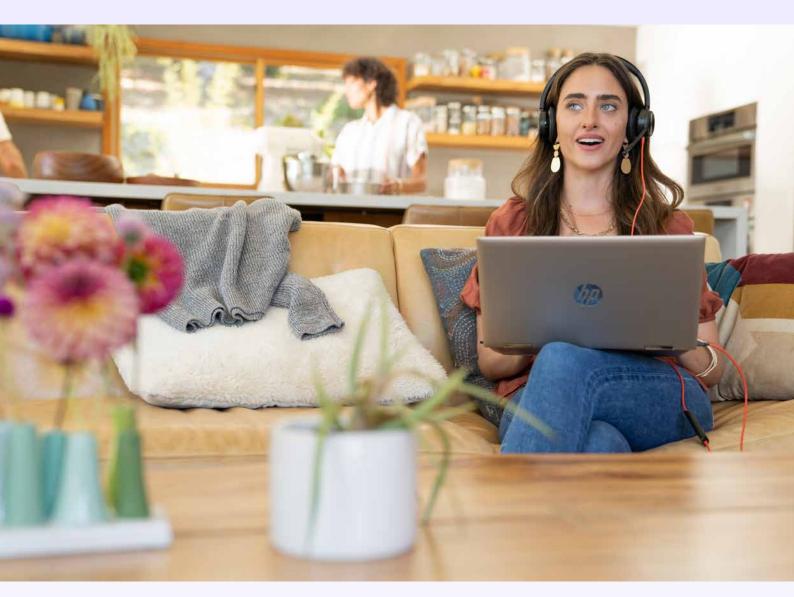
Successful online collaboration with premium technologies from Poly and HP

Windows 11 Pro is built for secure hybrid work

Poly has been part of HP since the beginning of 2022. The integration enables end-users to work even more closely together with the most advanced tools and technologies. Employees can collaborate seamlessly in a personal way, from anywhere, thanks to a combination of smart audio and video (calling) solutions and modern computers and accessories.







Qualitative online collaboration

72 %

of employees want to work in a hybrid way

82%

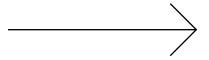
of employers offer the opportunity to work remotely

Belgians want to work from home for

2 or 3 days

In March 2022, SD Worx¹ surveyed ten thousand employees in ten European countries, including 1,098 Belgians. The picture that emerged is that employees want to work in a hybrid way because they can then combine work and private life better and be more productive in individual tasks as well as team projects. Almost 28 % of the Belgians surveyed also choose to work from home three days a week, showing a preference for Friday (32 %), Monday (25 %) and Wednesday (22 %).

The merger between Poly and HP is consequently timely. Companies and their employees are after all striving for a personal approach and more qualitative ways of working (together) in the hybrid world. This is precisely where HP can help.



<u>Discover more information</u> on the personal approach in the hybrid working environment

1. https://www.sdworx.be/nl-be/over-sd-worx/pers/2022-05-10-anno-2022-belg-wil-graag-helft-van-de-dagen-thuiswerken



Redesign of workplaces



Lifelike video conferencing



Intuitive audio and video components



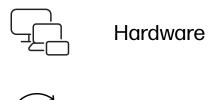
Premium communication technologies

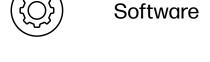
Not only the workplace at home is being redesigned, but traditional office spaces and meeting rooms are also on the verge of a complete makeover with modern equipment that responds to human behaviour.

Whiteboards are for instance being replaced by interactive screens which enable employees to share documents or images easily, including with remote colleagues. Furthermore, video solutions with high-quality cameras are indispensable in the modern meeting room, as they constantly follow the speakers, bring them clearly into view and also integrate seamlessly with collaborative platforms such as Microsoft Teams and many others. Virtual meetings, brainstorming sessions and encounters thus become more dynamic and natural, thereby increasing the connection with each other and the work.



An equivalent experience for all participants







Poly brings leading solutions for video conferencing, cameras, headsets, voice and software to HP. Companies can accordingly create an equivalent experience between participants in the same room and on location. The combined organization will deliver a complete ecosystem of software, digital services and devices. In other words, HP has everything it needs to provide maximum support to companies and their employees in their day-to-day, hybrid activities.

Making businesses more successful

GOAL



- Productivity
- Visibility
- Insight
- Manageability

What HP aims to achieve by integrating Poly technologies into its own product range is to make businesses more successful by providing them with the latest technologies and built-in, in-depth protection. That combination increases employee productivity. At the same time, HP wants to provide more visibility, more insights and more manageability of the hybrid IT environment. In a word, HP wants to provide employees and employers with a personal work experience, independent of the workplace.



<u>Discover more information</u> on the personal approach in the hybrid working environment

Smart collaboration in any workplace

Employees today know what they want and what they need: tools and technologies that are suitable for their daily tasks, but also give them the flexibility to work from wherever they want. A personal approach is consequently indispensable now. HP advises companies not to opt for one-size-fits-all devices any longer, but for personal devices tailored fully to the end users. Companies can for instance divide employees into groups (personas) according to their tasks, manner and place of work. Those who belong to the same group can be provided with the same devices and accessories. In this way, employees can work together intelligently and successfully at any workplace.

HP Elite Dragonfly

Windows 11 Pro is built for secure hybrid work



Sustainable, lightweight laptop for those who move often

Someone who is often on the go will appreciate a lightweight notebook such as the HP Elite Dragonfly G3 and audio and video accessories such as a headset. With more than 90 % recycled magnesium, the HP Elite Dragonfly is the epitome of a sustainable device. Moreover, this laptop is ultra-light, thereby making it easy for employees to switch workstations.

- Intel® Evo™ platform powered by Intel® Core™ i7 vPro® processor
- Windows 11 Pro
- 13.5-inch (34.3 cm) touchscreen
- Up to 2 TB of PCle® NVMe™ M.2 SSD TLC
- Starting at 0.99 kg
- 360 functionality
- 3:2 aspect ratio
- Protected by HP Wolf Security
- · Fretless collaboration anywhere with HP Presence





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